

**AMENDMENT IN THE NATURE OF A SUBSTITUTE
TO H.R. 1926
OFFERED BY MR. ROYCE OF CALIFORNIA**

Strike all after the enacting clause and insert the following:

1 SECTION 1. SHORT TITLE.

2 This Act may be cited as the “State Trade Coordina-
3 tion Act”.

**4 SEC. 2. MEMBERSHIP OF REPRESENTATIVES OF STATE
5 TRADE PROMOTION AGENCIES ON TRADE
6 PROMOTION COORDINATING COMMITTEE.**

7 Section 2312(d) of the Export Enhancement Act of
8 1988 (15 U.S.C. 4727(d)) is amended—

9 (1) by redesignating paragraph (2) as para-
10 graph (3); and

11 (2) by inserting after paragraph (1) the fol-
12 lowing new paragraph:

13 “(2) REPRESENTATIVES FROM STATE TRADE
14 PROMOTION AGENCIES.—The TPCC shall also in-
15 clude 1 or more members appointed by the President
16 who are representatives of State trade promotion
17 agencies.”.

1 **SEC. 3. FEDERAL AND STATE EXPORT PROMOTION COORDI-**
2 **NATION PLAN.**

3 (a) IN GENERAL.—The Secretary of Commerce, act-
4 ing through the Trade Promotion Coordinating Committee
5 and in coordination with representatives of State trade
6 promotion agencies, shall develop a comprehensive plan to
7 integrate the resources and strategies of State trade pro-
8 motion agencies into the overall Federal trade promotion
9 program.

10 (b) MATTERS TO BE INCLUDED.—The plan required
11 under subsection (a) shall include the following:

12 (1) A description of the role of State trade pro-
13 motion agencies in assisting exporters.

14 (2) An outline of the role of State trade pro-
15 motion agencies and how it is different from Federal
16 agencies located within or providing services within
17 the State.

18 (3) A plan on how to utilize State trade pro-
19 motion agencies into the Federal trade promotion
20 program.

21 (4) An explanation of how Federal and State
22 agencies will share information and resources.

23 (5) A description of how Federal and State
24 agencies will coordinate education and trade events
25 in the United States and abroad.

1 (6) A description of the efforts to increase effi-
2 ciency and reduce duplication.

3 (7) A clear identification of where businesses
4 can receive appropriate international trade informa-
5 tion under the plan.

6 (8) An analysis of how State trade promotion
7 agencies could be further coordinated with the De-
8 partment of Commerce's District Export Councils.

9 (c) DEADLINE.—The plan required under subsection
10 (a) shall be finalized and submitted to Congress not later
11 than 12 months after the date of the enactment of this
12 Act.

13 **SEC. 4. ANNUAL FEDERAL-STATE EXPORT STRATEGY.**

14 (a) IN GENERAL.—The Secretary of Commerce, act-
15 ing through the head of the United States Commercial
16 Service, shall develop an annual Federal-State export
17 strategy for each State that submits to the Secretary of
18 Commerce its export strategy for the upcoming calendar
19 year. In developing an annual Federal-State export strat-
20 egy under this subsection, the Secretary of Commerce
21 shall take into account the Federal and State export pro-
22 motion coordination plan developed under section 3.

23 (b) MATTERS TO BE INCLUDED.—The Federal-State
24 export strategy required under subsection (a) shall include
25 the following:

1 (1) The State's export strategy and economic
2 goals.

3 (2) The State's key sectors and industries of
4 focus.

5 (3) Possible foreign and domestic trade events.

6 (4) Efforts to increase efficiencies and reduce
7 duplication.

8 (c) REPORT.—The Federal-State export strategy re-
9 quired under subsection (a) shall be submitted to the
10 Trade Promotion Coordinating Committee not later than
11 February 1 of each year.

12 **SEC. 5. COORDINATED METRICS AND INFORMATION SHAR-**
13 **ING.**

14 (a) IN GENERAL.—The Secretary of Commerce, in
15 coordination with representatives of State trade promotion
16 agencies, shall develop a framework to share export suc-
17 cess information, and develop a coordinated set of report-
18 ing metrics.

19 (b) REPORT TO CONGRESS.—Not later than 1 year
20 after the date of the enactment of this Act, the Secretary
21 of Commerce shall submit to Congress a report that con-
22 tains the framework and reporting metrics required under
23 subsection (a).

1 **SEC. 6. ANNUAL SURVEY AND ANALYSIS AND REPORT**
2 **UNDER NATIONAL EXPORT STRATEGY.**

3 Section 2312 of the Export Enhancement Act of
4 1988 (15 U.S.C. 4727) is amended—

5 (1) in subsection (c)—

6 (A) in paragraph (5), by striking “and” at
7 the end;

8 (B) in paragraph (6), by striking the pe-
9 riod at the end and inserting “; and”; and

10 (C) by adding at the end the following:

11 “(7) in coordination with State trade promotion
12 agencies, include a survey and analysis regarding the
13 overall effectiveness of Federal-State coordination
14 and export promotion goals on an annual basis, to
15 further include best practices, recommendations to
16 better assist small businesses (including manufactur-
17 ers, financial service firms, and veteran-owned busi-
18 nesses), and other relevant matters.”; and

19 (2) in subsection (f), in paragraph (1), by in-
20 serting “(including implementation of the survey and
21 analysis described in paragraph (7) of that sub-
22 section)” after “the implementation of such plan”.

